

Neha Shah
Design + Art Direction

Information CV_2021.pdf
Select Works
→ www.nassmerder.com

For specific portfolio requests and enquiries,
or to just say hello, please get in touch.

nassmerder@gmail.com

Experience Present (2018 -)
Freelance Designer

Select clients: The Garibaldi Hotel, Emvya Cashmere,
Charlotte Tilbury, Gap, G.Collins & Sons Jewellers.

Past

Être Cécile
Print Graphic Designer
07.2016 - 07.2018
London

NET-A-PORTER
Junior Designer
02.2015 - 04.2016
London

Leslie David Studio
Internship
01.2014 - 06.2014
Paris

Stella McCartney
Internship
04.2013 - 10.2013
London

Kiss Me I'm Polish
Internship
01.2011 - 07.2011
New York

Bleed
Internship
09.2010 - 12.2010
Oslo

Hard Skills

Adobe CC
Advanced skills in Illustrator, Photoshop and InDesign
Beginner skills in After Effects and XD

Intermediate skills in Figma and Sketch

Intermediate skills in HTML and CSS
Beginner skills in Javascript

Advanced knowledge and understanding of print design
practices and production. Intermediate knowledge and
understanding of digital design practices, UI, UX.

Soft Skills

Project and time management, research, ideation and concept
development, interpersonal and client facing communication,
critical thinking and post-project analysis.

Education

— BA(Hons) Graphic and Communication Design
University of Leeds (2008-2012 incl. year in industry)

— Foundation HTML, CSS + Javascript
SuperHi (February 2020)

— Creative Coding
— Math for Creatives
— Experimental Typography for The Web
SuperHi (August - September 2020)

Programmes

— Wix Playground Academy EU (January 2021)
Exclusively selected as 1 of 30 participants for Wix's intensive
1-month web design programme; further developing skills in web
design, UI, UX, code and branding.